



Lemonade Day!

call (907)442-2500

Saturday
June 29th

Lemonade Day is a community-wide educational initiative designed to introduce youth to entrepreneurship through the real world experience of starting their own business—a lemonade stand. Give kids the opportunity to learn the business and life skills needed to set a goal, make a plan, and work the plan to achieve their dreams!

Lemonade Day teaches kids to:

- Set Goals
- Make a Plan for Success
 - Make Spending Decisions
 - Plan their Product and Stand
 - Brand and Advertise their Business
 - Find an Investor
 - Create a Business Plan and Budget
- Put their Plan into Action
 - Purchase their Supplies
 - Make Lemonade and Build their Stand
 - Setup and Run their Business
 - Provide Good Customer Service
- Reflect on their Experience
 - Account for Business Results
 - Spend some, Save some, Share some
 - Contemplate their Future Plans



To register visit Alaska.LemonadeDay.org
Or contact NWAB jschaeffer@nwabor.org