

**NORTHWEST ARCTIC BOROUGH
RESOLUTION 23-67**

**A RESOLUTION OF THE NORTHWEST ARCTIC BOROUGH
ASSEMBLY APPROVING AN ASSEMBLY DONATION UNDER THE FY24
BUDGET FOR THE KOBUK 440 RACING ASSOCIATION, AND FOR
RELATED PURPOSES.**

WHEREAS: on an annual basis the Borough receives donation requests from a variety of community and regional organizations, and the Assembly has often appropriated funds to meet certain donation requests; and

WHEREAS: under the Borough's FY24 Budget adopted by Ordinance 23-04, the Borough Assembly budgeted \$450,000 for FY24 donations through Account # 01-01-7050; and

WHEREAS: the Borough's Donation Policy requires organizations to submit requests for donations to receive funding under the FY24 budget; and

WHEREAS: Kobuk 440 Racing Association is a 501(c)(3) nonprofit organization that hosts mid-distance and junior races and provides a variety of other regional services related to dog mushing and racing; and

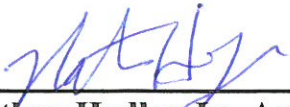
WHEREAS: Kobuk 440 Racing Association seeks financial support for its racing programs and community support initiatives; and

WHEREAS: Kobuk 440 intends to use the requested funds for development and support of community events to be held in association with the Kobuk 440 and Taaqpak 120 dog sled races; to work closely with community leaders to support the 440 and Junior 440; to help provide safe housing for visiting mushers; to establish race check points without being able to utilize village infrastructure; to provide snow machine transportation for race/support personnel, supplies, and dropped dogs; and to support local organizations with trail staking and other activities; and

WHEREAS: Kobuk 440 Racing Association's donation request complies with the Borough's organizational donation policy codified at Chapter 6.32 of the Borough Code.

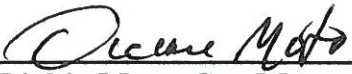
NOW THEREFORE BE IT RESOLVED: the Northwest Arctic Borough Assembly hereby approves an FY24 Assembly donation to the Kobuk 440 Racing Association in the amount of \$25,000.

PASSED AND ADOPTED THIS 19th DAY OF DECEMBER 2023.



Nathan Hadley Jr., Assembly President

PASSED AND APPROVED THIS 19th DAY OF DECEMBER 2023.



Dickie Moto, Sr., Mayor

SIGNED AND ATTESTED TO THIS 19th DAY OF DECEMBER 2023.



Stella Atoruk, Borough Clerk

ATTEST:



Kobuk 440 Racing Association
PO Box 410
Kotzebue, AK 99752

Dickie Moto Sr., Mayor
Northwest Arctic Borough
PO Box 1110
Kotzebue, Ak 99752

October 9, 2023



Dear Mayor Moto,

On behalf of the Kobuk 440 Racing Association, we would like to thank you and your company for your generous sponsorship of the Kobuk 440 Racing Association in 2023.

The Kobuk 440 Racing Association is 501 (C) 3 non-profit organization. Our purpose is to enhance and perpetuate the Inupiaq tradition of distance dog mushing in the Arctic. The Racing Association has no employees, and all 440 races and club activities are put on by hard working volunteers in Kotzebue and the regional villages.

To carry out our mission, we rely on your support. This year, we are again requesting sponsorship from your organization for the 2024 racing season.

In 2023 the Kobuk 440 Racing Association held the Kobuk 440, the Junior Kobuk 440 and sponsored two junior mushers to participate in the Junior Iditarod race. These events were great successes due in a large part to sponsorship through organizations like yours, planning with our communities and the outstanding efforts of our many volunteers on the trails and in the checkpoints. During the past year the Association also conducted a musher support program and supported three veterinary clinics for our communities (Kotzebue, Buckland and Ambler).

For 2024 we are planning to hold at least three races, the Taaqpak 120, Kobuk 440 and Junior Kobuk 440, continue the mushers support program and support veterinary services in our communities.

Last year your organization was a Platinum Harness level sponsor by providing financial support in the amount of \$25,000. This year we are seeking your support at the same level. You have been a gracious sponsor in the past, and we hope that if you have these resources available you will consider our request.

Included with this letter is a document showing our Sponsorship opportunities and benefits. If you have specific requests, not shown, for how your sponsorship could best benefit your organization, we would be interested in hearing your ideas. All sponsorship proceeds go directly into race and checkpoint expenses and prize money.

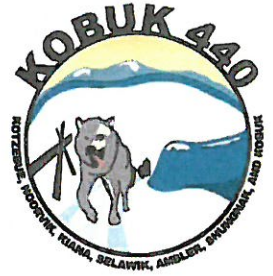
Thank you for your consideration of this request. If I can provide more information or you would like to discuss this request further, please feel free to contact us at 907-947-5598. We look forward to another exciting season of world-class racing throughout our region!

Sincerely,

Kobuk 440 Racing Association Board of Directors

Kobuk 440 Racing Association Sponsorship Levels

kobuk440@gmail.com



Village Checkpoint Sponsorship: \$850 per Checkpoint

A talented crew of local volunteers operates each of the village checkpoints on the Kobuk 440 trail. These volunteers provide straw, hot food to the mushers, hot water for the mushers to prepare food for dogs and other necessities. Your sponsorship of a village checkpoint provides direct funding to the particular village while giving your company the opportunity to display a banner at the checkpoint.

SpotTracker Sponsorship: \$1,500 plus Swing Dog Sponsorship

SpotTrackers allow the Kobuk 440 fans to watch where mushers are on the trail by displaying their position on the race map. This live coverage allows more fans across Alaska, the Nation and the world to watch the race as close to real time as possible. Sponsorship of the SpotTrackers gives your company the ability to be displayed on the banner of the SpotTracker page, one of the most visited pages on the Kobuk 440 website.

Radio Coverage Sponsorship: \$500 plus Team Dog Sponsor

Local coverage of the race is essential to providing race coverage to the villages in the Northwest Arctic Borough. Your donation will go directly to KOTZ for their efforts to cover the Kobuk 440 race start, weekend coverage, and mushers awards banquet following the race. This sponsorship will provide local exposure on KOTZ radio, which also streams live online.

Junior Bib Race Sponsorship: \$7,500 plus Lead Dog Sponsor

The sponsorship will assist in purchasing supplies and prizes for holding junior Kobuk 440 which is specifically designed to bring mushers and kids together to teaching mushing to younger generations and to give them a taste of mushing smaller teams of dogs from a young age. Sponsorship will be announced during any radio coverage of the race as well as the banquets of the Kobuk 440. This sponsor's logo will be printed on the junior musher's bibs.

Taaqpak 120 Sponsorship :\$5,000 plus Lead Dog Sponsor

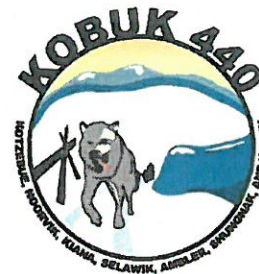
This sponsorship will go directly into funding the purse for this highly locally driven small race that takes place between Kotzebue and Noatak. Sponsorship will be announced during any radio coverage of the race as well as the banquets of the Kobuk 440 and the spot tracker coverage of the Taaqpak 120 race.

P.O. Box 410 Kotzebue, AK 99752

www.kobuk440.com

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Platinum Harness Sponsor (\$20,001+)	Company Banner Displayed on the race chute 2024 Kobuk 440 Framed, Signed Picture Website Exposure (Logo and Link) Large Logo Sponsor Poster Exposure Radio Exposure (Local and State)
Golden Harness Sponsor (\$10,001 to \$20,000)	Company Banner Displayed on the race chute 2024 Kobuk 440 Framed, Signed Picture Website Exposure (Logo and Link) Large Logo Sponsor Poster Exposure Radio Exposure (Local and State)
Lead Dog Sponsor (\$5,001 to \$10,000)	Company Banner Displayed on the race chute 2024 Kobuk 440 Framed, Signed Picture Website Exposure (Logo and Link) Medium Logo Sponsor Poster Exposure Radio Exposure (Local)
Swing Dog Sponsor (\$3001 to \$5,000)	Company Banner Displayed on the race chute 2024 Kobuk 440 Framed, Signed Picture Website Exposure (Logo and Link) Medium Logo Sponsor Poster Exposure Radio Exposure (Local)
Team Dog Sponsor (\$1,001 to \$3,000)	2024 Kobuk 440 Framed, Signed Picture Website Exposure (Logo and Link) Small Sponsor Poster Exposure Radio Exposure
Wheel Dog Sponsor (\$501 to \$1,000)	2024 Kobuk 440 Framed, Signed Picture Website Exposure (Logo and Link) Small Logo Sponsor Poster Exposure
Puppy Sponsor (<\$500)	Website Exposure (Logo and Link)

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