

**NORTHWEST ARCTIC BOROUGH ASSEMBLY
RESOLUTION 13-01**

A RESOLUTION OF THE NORTHWEST ARCTIC BOROUGH ASSEMBLY APPROVING A CONTRACT WITH OPTIMA PUBLIC RELATIONS, AND FOR RELATED PURPOSES.

WHEREAS: the Northwest Arctic Borough desires to improve its communications and website; and

WHEREAS: Optima Public Relations has offered a scope of work to create and maintain a new Borough website, improve the Borough's communication methods, address media relations and coverage, and promote use of social media and branding to reach out to Borough residents; and

WHEREAS: the Borough and Optima Public Relations wish to enter into an agreement to perform website and communication strategy services.

NOW THEREFORE BE IT RESOLVED: the Northwest Arctic Borough Assembly hereby authorizes the Borough Mayor to execute a professional service agreement in substantially the same form as accompanies this resolution in an amount not to exceed \$25,000.00 for website design and communication strategy services.

PASSED AND ADOPTED THIS 3rd DAY OF JANUARY 2013.



Walter G. Sampson, Assembly President

PASSED AND APPROVED THIS 3rd DAY OF JANUARY 2013.



Reggie Joule, Mayor

SIGNED AND ATTESTED THIS 3rd DAY OF JANUARY 2013.



Amanda Sage, Borough Clerk

ATTEST:

