NORTHWEST ARCTIC BOROUGH RESOLUTION 22-74

A RESOLUTION OF THE NORTHWEST ARCTIC BOROUGH ASSEMBLY APPROVING AN ASSEMBLY DONATION UNDER THE FY23 BUDGET FOR THE KOBUK 440 RACING ASSOCIATION, AND FOR RELATED PURPOSES.

WHEREAS: on an annual basis the Borough receives donation requests from a variety of community and regional organizations, and the Assembly has often appropriated funds to meet certain donation requests; and

WHEREAS: under the Borough's FY23 Budget adopted by Ordinance 22-04, the Borough Assembly budgeted \$425,000 for FY23 donations through Account # 01-01-7050; and

WHEREAS: the Borough's Donation Policy requires organizations to submit requests for donations to receive funding under the FY23 budget; and

WHEREAS: Kobuk 440 Racing Association is a 501(c)(3) nonprofit organization that hosts mid-distance and junior races and provides a variety of other regional services related to dog mushing and racing; and

WHEREAS: Kobuk 440 Racing Association seeks financial support for its racing programs and community support initiatives; and

WHEREAS: Kobuk 440 intends to use the requested funds for development and support of community events to be held in association with the Kobuk 440 and Taaqpak 120 dog sled races; to work closely with community leaders to support the 440 and Junior 440; to help provide safe housing for visiting mushers; to establish race check points without being able to utilize village infrastructure; to provide snow machine transportation for race/support personnel, supplies, and dropped dogs; and to support local organizations with trail staking and other activities; and

WHEREAS: Kobuk 440 Racing Association's donation request complies with the Borough's organizational donation policy codified at Chapter 6.32 of the Borough Code.

NOW THEREFORE BE IT RESOLVED: the Northwest Arctic Borough Assembly hereby approves an FY23 Assembly donation to the Kobuk 440 Racing Association in the amount of \$25,000.

PASSED AND ADOPTED THIS 19th DAY OF DECEMBER 2022.

Nathan Hadley Jr., Assembly President

PASSED AND APPROVED THIS 19th DAY OF DECEMBER 2022.

Dickie Moto, Sr., Mayor

SIGNED AND ATTESTED TO THIS 19th DAY OF DECEMBER 2022.

Stella Atoruk, Borough Clerk

ATTEST:

Kobuk 440 Racing Association PO Box 410 Kotzebue, AK 99752

Dickie Moto Sr., Mayor Northwest Arctic Borough PO Box 1110 Kotzebue, Ak 99752



November 22, 2022

Dear Dickie,

On behalf of the Kobuk 440 Racing Association, we would like to thank you and your company for your generous sponsorship of the Kobuk 440 Racing Association in 2022.

The Kobuk 440 Racing Association is 501 (C) 3 non-profit organization. Our purpose is to enhance and perpetuate the Inupiaq tradition of distance dog mushing in the Arctic. The Racing Association has no employees, and all race events and club activities are put on by hard working volunteers in Kotzebue and the regional villages.

To carry out our mission, we rely on your support. This year, we are again requesting sponsorship from your organization for the 2023 racing season.

In 2022 the Kobuk 440 Racing Association held the Taakpuk 120, Kobuk 440 and partnered with the Kotzebue Dog Mushers Association for a spring Juniors race. These events were great successes due in a large part to thorough planning with our communities and the outstanding efforts of our many volunteers on the trails and in the checkpoints. During the past year the Association also conducted a musher support program, sponsored two junior mushers participation in the Junior Iditarod, and supported veterinary clinics for our communities.

For 2023 we are planning to hold the same three races, and our dog care support programs.

Last year your organization was a Platinum level sponsor by providing a donation of \$25,000. This year we are seeking your support at the same or, if possible, a higher level. You have been a gracious sponsor in the past, and we hope that if you have these resources available you will consider our request.

Please see the enclosed document for more on the benefits of sponsorship. If you have specific requests for how your sponsorship could best benefit your organization, we would be interested in hearing your ideas. All sponsorship proceeds go directly into race and checkpoint expenses and prize money.

Thank you for your consideration of this request. If I can provide more information or you would like to discuss this request further, please feel free to contact us at 907-360-6514. We look forward to another exciting season of world-class racing throughout our region!

Sincerely,
Paul Hansen
Kobuk 440 Racing Association Board of Directors

KOBUK 440 RACING ASSOCIATION

Profit and Loss July 2021 - June 2022

	TOTAL
Income	
Donations	0.00
Donations - Corporations	103,600.00
Donations - Individuals	348.04
Total Donations	103,948.04
Race Entry Fees	780.00
Sales - Fundraising	0.00
Merchandise Sales	3,520.24
Straw and Dog Food Sales	19,677.00
Total Sales - Fundraising	23,197.24
Total Income	\$127,925.28
Cost of Goods Sold	
COGS - Straw and Dog Food	19,162.33
Total Cost of Goods Sold	\$19,162.33
GROSS PROFIT	\$108,762.95
Expenses	
Office/General Administrative Expenses	0.00
Advertising & Marketing	2,005.64
Bank Charges & Fees	447.34
Donations/Charitable Contributions	8,000.00
Finance Charges	12.36
Fundraising	0.00
Sponsorship Recognition Expense	1,311.66
Total Fundraising	1,311.66
Meals & Entertainment	67.67
Office Building Expenses	0.00
Rent & Lease	3,503.61
Total Office Building Expenses	3,503.61
Office Expenses	0.00
Accounting Software	300.00
Office Supplies & Software	57.24
Video Conferencing	95.34
Total Office Expenses	452.58
Shipping	10.03
Subcontractors	0.00
Legal & Professional Services	1,965.00
Total Subcontractors	1,965.00
Taxes & Licenses	45.00
Uncategorized Expense	368.16
Total Office/General Administrative Expenses	18,189.05

KOBUK 440 RACING ASSOCIATION

Profit and Loss July 2021 - June 2022

	TOTAL
Race Expenses	0.00
Checkpoint Supplies	5,012.90
Equipment Rental	0.00
Snowmachine Rentals	5,130.00
Spot Trackers	2,817.00
Total Equipment Rental	7,947.00
Freight	686.65
Fuel and Trail Crew	3,263.43
Lodging	11,718.00
Race Expense Other	2,472.44
Race Prizes	0.00
Musher Purse	76,140.00
Race Prizes Other	1,800.00
Trophies & Tags	1,246.00
Total Race Prizes	79,186.00
Safety and Equipment	0.00
Safety and Equipment - Misc.	1,266.60
Straw	. 611.74
Total Safety and Equipment	1,878.34
Volunteer Expenses	0.00
Banquet Supplies	1,321.65
Easter Basket Expenses	545.24
Total Volunteer Expenses	1,866.89
Total Race Expenses	114,031.65
Total Expenses	\$132,220.70
NET OPERATING INCOME	\$ -23,457.75
Other Income	
Gaming - Raffle Income	2,370.00
Total Other Income	\$2,370.00
Other Expenses	
Gaming - Raffle Prizes & Expenses	1,732.42
Total Other Expenses	\$1,732.42
NET OTHER INCOME	\$637.58
NET INCOME	\$ -22,820.17